

Business Course Information

Title of Course	OCR Level 3 Cambridge Technical Extended Certificate in Business	
Exam Board	OCR	
Syllabus title	OCR Level 3 Cambridge Technical Extended Certificate in Business	
Course Code	OCR Level 3 Cambridge Technical Extended Certificate in Business: 05835 Qualification Accreditation Number: 601/7699/4	
Course Content	<ul style="list-style-type: none"> ➤ Enterprise ➤ Business plans ➤ Market research ➤ Business structure ➤ Business finance ➤ Business revenue and costs ➤ Day-to-Day running of a business 	<ul style="list-style-type: none"> ➤ Marketing ➤ Finance ➤ People in organisations (human resources) ➤ Operations management ➤ PESTLE ➤ Effective Communication
Assessment and weighting	<p>Unit 1: The Business Environment (Exam) Unit 2: Working in Business (Exam) Unit 4: Customers & Communication (Coursework) Unit 5: Marketing & Market Research (Coursework) Unit 21: Being Entrepreneurial</p> <p>Unit 1 carries twice as much weighting as the other units which are the same</p>	
Trips/visits	TBC	
Future opportunities/careers	<p>Business at university offers over 200 different options. According to Forbes, Business Degrees lead to the second highest average earnings post grade.</p> <p>If university is not your chosen option then any job will require you to have business understanding.</p> <p>We feel that some courses compliment business and will help you progress in the future. These include: Economics, Travel & Tourism, Geography & Psychology</p>	

Person Specification

	Essential:
Qualifications/ School record	<ul style="list-style-type: none"> • C in English & Maths • C in GCSE Business Studies or Business Communication systems (if applicable) • Good attitude to learning at GCSE subjects
Attitude/Qualities	<ul style="list-style-type: none"> • Hard working • Pro-Active • Inquisitive • Positive/Enthusiastic • Disciplined
Skills	<ul style="list-style-type: none"> • Team worker • Good debater • Good listener • Ability to construct an essay • Independent worker • Research skills
Experience	<ul style="list-style-type: none"> • None needed
	Desirable:
Qualifications/ School record	<ul style="list-style-type: none"> • B's in relevant subjects
Skills	<ul style="list-style-type: none"> • Competent Maths Skills • Good English Comprehension skills • Ambitious • Project Managment
Experience	<ul style="list-style-type: none"> • A part-time job • An outside existing interest in subject (i.e. keeping up with the news or watching business programs like the Apprentice or Dragon's den)